

# SaaS Protection for Google Workspace:

## Simple, Automated and Secure Backup



With more and more businesses relying on Google Workspace to run their daily operations, there's a need for more advanced backup and data protection than what Google can provide. We offer **SaaS Protection for Google Workspace**, the leading cloud-to-cloud backup product providing an all-in-one backup, restore and export solution that covers Gmail, Calendar, Contacts, and Shared Drives.

### Google Workspace is Not Automatically Protected

Simply relying on SaaS providers to keep business data protected without any additional layers of protection can put your business information at significant risk of being lost altogether or, worse yet, breached in a cybersecurity attack.

With more and more companies depending on Google for collaboration, remote work and business operations, the risks are impossible to ignore. Therefore independent data backup separated from the app itself is necessary to avoid the most common data loss pitfalls.

**! Did you know?** By 2022, 70% of businesses will suffer an unrecoverable data loss in SaaS applications!

Source: [Gartner](#)

### Why Google Vault is Insufficient for Backup

There is a misconception that Google provides sufficient backup, but this is not the case. Let's take a look at why relying on Google to keep your business data safe puts you at risk and how data loss can occur:

- **Permanent deletion:** Once someone permanently deletes any data; the files are recoverable for only a short period of time (25-day window) across Google Apps and Gmail.
- **Ransomware:** If your business suffers a ransomware attack, this puts you at risk of losing not only your valuable business data but also a hefty sum of money to criminals—without any guarantee your files will be unlocked. Google recommends third-party backup as the only way to recover from data loss associated with ransomware encryption.
- **Time lost in recovering files:** The time it takes to recover data might take longer than what your business can afford. It can take anywhere from hours to weeks to restore lost data.

## Why SaaS Protection for Google Workspace?

An independent data backup solution separated from the app itself is necessary to avoid the most common data loss pitfalls. With SaaS Protection you can rest easy with automatic, 3X a day backups and perform additional backups as needed. You can also view all backup information at-a-glance on the dashboard.

Our SaaS Protection also gives you the option to store an unlimited amount of data in a private, purpose-built cloud maintained by Datto, our vendor solution partner.

## SaaS Protection Recovers

- **Gmail:** Mail, attachments, labels
- **Contacts:** All contact information
- **Calendar:** All emails, attachments, and notes
- **Drive:** All files in Drive, including Team Drives
- **Sharing permissions**
- **Original file formats**

## Fast and Effortless Restore

SaaS Protection's data recovery is one of the fastest in the industry. It enables you to restore or export data from a specific point-in-time before massive deletion or a ransomware attack and quickly identify individual objects or entire accounts with their related records intact. Additionally, it restores data from one Google Workspace user account into another with admin capabilities and retrieves data in the original format. Best of all, you can save money and effort by preserving inactive Google Workspace user data with SaaS Protection for as long as you need it.



### Did you know?

#### 1 hour of downtime can cost:

- Small company: £6,250
- Medium company: £57,000
- Larger enterprise: £547,000

Source: [Athens Micro](#)

## Data Protection and Compliance

Implementing an effective business continuity strategy, including data backup, can help alleviate pressure and aid businesses data compliance. SaaS Protection backs up data in line with GDPR and Service Organisation Control (SOC 1/ SSAE 16 and SOC 2) reporting standards. It enables you to specify how long records should be maintained (days, years or infinite) to meet industry-specific compliance.

**Whether you're new to Google Workspace or have been using the platform for years, unexpected data loss can happen to anyone. To see how easy it is to protect Google Workspace, get in touch with our product experts today!**



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